



NOA ACADEMY Programme

11 - 13 November 2020

Day 1 - 11 Nov 2020

Sustainability in Restaurants and the Hospitality Industry

Mainstreaming Sustainable Foodservice 13:30-13:50

Language: English





Ms Heidi Yu Spurrell CEO. Food Made Good

13:50-14:30 Sustainability in a Plant-based Kitchen

Language: English





Ms Heidi Yu Spurrell CEO, Food Made Good





Chef Arnaud Hauchon Culinary Curator, fivelements Fivelements Habitat

The Plant-based Future

Alternative Protein: The Future Of Food 14:50-15:35

Language: English



green queen

Ms Sonalie Figueiras

Founder and Editor-in-chief of Green Queen & Founder & CFO of Fkowarehouse

15:45-16:30 Serving Future Gourmet in Asian Cuisine 未來美食呈現亞洲餐桌

Language: Cantonese





Mr Athlon Chan

Future Food Specialist, Green Monday

Day 2 - 12 Nov 2020

Hear from the Research Experts

Health and Indulgence: Optimizing the balance in APAC's Milk 13:00-13:45 Alternatives & Beverages Markets

Language: English







Mr Felix Wong Mr Peter Wong

Analyst, Euromonitor International

Day 2 - 12 Nov 2020

Incorporating CBD Into Your Wellness Routine

13:55-14:30 Incorporating CBD Into Your Wellness Routine

Language: English





Ms Laurie Goldberg CEO, Open Book Extracts Asia

Global Issues to Watch

14:50-15:30 Sustainable Food and the Environment

Language: English





Mr Leung Wing-Mo

Former Assistant Director of The Hong Kong Observatory & Adjunct Professor of the Department of Land Surveying and Geoinformatics, The Hong Kong Polytechnic University

15:40-16:20 Business for Fair, Fair for Business 在商言公平

Language: Cantonese





Ms Leung Pui Fung

Founding Chair, Fair Trade Hong Kong Foundation

Day 3 - 13 Nov 2020

The organic industry in Hong Kong

13:00-13:40 Current Status on Hong Kong Organic Industry 香港有機業的現況

Language: Cantonese





Professor Jonathan Wong

Director, Hong Kong Organic Resource Centre

Business Strategy

14:00-14:40 Online Marketplace Marketing & Strategy

Language: English





Mr Timothy Cheung

E-commerce specialist, Beestore

14:50-15:30 New Retail Solutions for Beauty & Healthcare Brands

Language: English





Mr Terry Chan

Co-Founder & CEO of JUSTT BEAUTHY & Founder and Chairman of The Hong Kong eCommerce Supply Chain Association

Organiser 主辦機構:



○ 17/F, China Resources Building, 26 Harbour Road, Wan Chai 香港灣仔港灣道26號華潤大廈17樓

+852 2827 6211

visit@naturalandorganicasia.com