



Natural & Organic Products Asia

HONG KONG

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Newsletter

Natural & Organic Products Asia 2017

The Most Established Trade Platform in the Asia Market

The Natural & Organic Products Asia (NOPA) has been the most established platform for all things natural and organic in Asia since its launch in 2014. NOPA 2017 is set to take another expansion and will showcase over 2,000 new to Asia products from over 30 countries. The Visitor Online Registration is now open and all natural and organic industry peers are welcome to register now.



NEW PRODUCTS. TRENDS. CONNECTIONS.

- ☑ Food & Beverage
- ☑ Natural Beauty & Living
- ☑ Vitamins & Supplements
- ☑ Practitioner Products

What's HOT in Asia!

The natural health and skin care markets look set to gain ground this year as expansion among local and multinationals continues to drive demand in Asia. NOPA has identified the seven top trends in the natural and organic sectors. Visiting NOPA, buyers will be able to gain the latest market information and source hot products.

The 7 Top Trends

- Healthy Snacking
- Silver Generation
- Health Food & Supplements
- Green Living
- Sports Nutrition
- Female Care
- Maternity & Baby Products
- White Label Natural Products

NOPA Live Theatre

This year, Natural & Organic Products Asia (NOPA) launches a new feature - NOPA Live Theatre - where producers will conduct a series of cutting-edge product presentations & sampling. This is the most effective platform to source the latest products, and meet the producers at one spot.



Theme & Topics

- Heathy Beverages
- Healthy Snacks
- Mother & Baby Products
- Certified Products (Organic/ allergy-free/ free from etc.)
- Natural Beauty Products
- Sports Nutrition and Protein Products
- Organic Wine
- Natural Ingredients (oil, seeds, herbs, etc.)
- A unique Swedish food tasting - healthy, delicious and even more than organic
- Eco Living Products

Snack City - Sweet and Savoury Treats with a Health Kick

The Snack City fills with delicious snacks to cease your craving yet to give you energy boost and keep up with your nutrient plan. The great variety can stock up your shelves for both the demand from household consumers and corporate buyers.

Diversified Communications Australia Acquires Naturally Good Expo, expands Natural & Organic Portfolio

Diversified Communications this week announced the acquisition of Naturally Good Expo in Australia from National Media, strengthening its global natural and organic products brand and aligning with Diversified Communications Australia's Fine Food, FoodPro and FoodTech brands. [Read more...](#)

Country & Pavilions in NOPA 2017



Minister Visits Sweden's Hong Kong Organic Showcase

Swedish farming minister, SvenErik Bucht, has visited the Moreorganic Sweden eco shop in Hong Kong, which acts as a 'shop window' for KRAV labelled products in Asia. KRAV will be participating in a pavilion for the third consecutive year at the fast-growing Natural & Organic Products Asia (NOPA) fair. KRAV says that attendance at the NOPA fair has been a key factor in helping Swedish organic brands become established in the region. Almnäs Bruk, for example, has become the first Swedish company authorized to sell products as organic in China. [Read more...](#)



Start-up Zone

The Start-up Zone highlights the best natural & organic startups from around the world, buyers can be the first to see the hottest innovative products in the market.



Organic Royal Quinoa - Bolivianita, Bolivia
Andes Institute of Biotechnology Limited

Nutricipe ensures every grain of Royal Quinoa is harvested at an altitude of 3700m above sea level, in a pest-free Andean environment where daily temperature variations produce the highest quality product. Royal Quinoa is exclusively grown on the rim of the Salar de Uyuni, in a mineral rich soil. Every grain of Royal Quinoa is handpicked to ensure their natural state is unaltered.

Organic Gluten Free Chocolate Chip Cookies, UK
Asiaboxx Limited

Doves Farm Organic & Gluten Free Chocolate Chip Cookies are baked in a dedicated gluten free bakery at U.K. It does not use wheat (or gluten), milk, peanut, egg or soya. Combining rich 55% cocoa organic chocolate chips with special blend of naturally gluten free flours, their cookies are dairy-free, no genetically modified ingredients, no controversial additives or hydrogenated fat.



Biotta, Switzerland
Silver Pool International Limited

Biotta is the Swiss organic pioneer in naturally pure fruit and vegetable juices and juice blends.

For Biotta, the highest, uncompromising organic standards have been second nature for over 50 years. Today's demand for organic products and the trend towards wellness and health definitely prove how innovative and far-thinking Biotta's founder was. In addition to health and vitality, excellent flavour and refreshment are equally high priorities in product development today.

Superfood Trail Mix, Philippines

Natural Health. PH, Inc. ARCHIPELAGO

Superfood Trail Mix is an energy-boosting combination of almonds, cashews, sunflower seeds, pumpkin seeds, mango, pineapple, and cacao nibs. Each power-packed serving has the right amount of carbohydrates and sodium to keep you going, every moment of your adventure! Contains no artificial colors or flavors, additives, or preservatives. 100% Natural, Vegan, Gluten-Free, Low Glycemic Index.



Organic Nuts, Turkey
Everything Organic Limited

Our Organic products are 100% made in Turkey's selected farms and all are certified by the ECO certification; it's packaged under hygienic conditions for the health of your children and yourselves. All Organic Dries Fruit, Juice & Jam are made in nature and selects the freshest, finest organic fruit; and let them to pure perfection to capture all of the flavor you crave. Great as a healthy & yummy snacks.

Organic Herbs & Spices, India
Carmel Organics Pvt. Ltd.

Carmel Organics is an India based producers, processors and suppliers of herbs and spices, certified under NPOP, NOP and EU standards. They are also trusted by ISO, Spice Board of India, APEDA and FSSAI. Their current product list includes more than 40 medicinal herbs and spices. Their services include private labelling, white labelling, tea bag packing and custom blending.



Organic Flax Seed Oil with Lemon
Italy

Organic Oils Italia S.r.l. CRUDIGNO

The flax seed oil with lemon, beside presenting of the typical nutritional features of the flax seed oil, very rich in Omega 3 and lignans, has a pleasant taste. In order to be absorbed and developed in their derivatives, the polyunsaturated fatty acids present in the flax seed oils with lemon must be preferably taken with meals poor in animal fats and simple sugars. Flax seed oil can also be added to yogurt or orange juice at breakfast.



Organic Mini Corn Cakes with Quinoa
Italy
Edgar Limited

Non fried mini cakes made of corn and quinoa. A snack that can be enjoyed with or without a creamy topping. It is a non-fried and vegan snack. Certified gluten free and yeast free.

Organic Genmai Tea with Matcha
Japan
Kanes Co.,LTD



Genmai tea is combined by YABUKITA second flush mixed with Japanese poprice. Roasted rices give the nutty flavor and you will love this aroma. Also, high quality Shizuoka Matcha is added. Matcha makes the tea brilliant green. This tea is very popular not only in Japan but also in many countries oversea. Organic Genmai tea with Matcha is free of synthetic fertilizers, herbicides, and pesticides. It is really good for your health.



BIO PLANETE
Huile de chia
Huile de lin

Organic Chia Seed Oil (Cold-pressed)
France

Panway Corporation Limited

BIO PLANÈTE Chia Oil is cold-pressed from high-grade South American seeds. With its outstanding content of alpha-Linolenic acid, it is among the vegetable oils with the highest proportion of omega 3, and even outdoes the popular flaxseed oil in this quality.

Activated Pili Nuts
UK
Raw&Wild Limited



Raw & Wild offers one of the most nutritionally packed and appetising nuts on the planet. They pre-sprout and dehydrate their pili nuts to preserve all the vital enzymes, minerals and nutrients. The activation process breaks down complex starch, neutralises the phytic acid found in all nuts and seeds and ignites the 'life force' of the nut.



Spray Dried Powder, Indonesia
Health Harvest Food Limited



Spray drying is a method of producing a dry powder from liquid or slurry by rapidly drying with hot gas. This is the preferred method of drying of many thermally-sensitive materials such as foods and pharmaceuticals. The process demands a combination of expertise, experience and technology. Natural ingredients are spray dried to produce powder extracts which are easy and cost effective to transport, and inherently stable to

store with no loss of quality or efficacy. Spray dried powder is suitable for wide-range of applications in Health Food, Food & Beverage, Bakery & Confectionery, Ice-cream Production and Pharmaceutical industries.



TH trueMILK Organic

TH true MILK Organic Fresh Milk, Vietnam
TH Food Chain Joint Stock Company

With the mission to bring delicious nutritious fresh milk to Vietnamese consumers, TH established TH farm - The Biggest Centralized HI-TECH farm in Asia. With an organic and self-constraint process from farm to dining tables of every household, TH has the honor of winning Gold Cup for raising organic milk cow for community's health.



Atlantis Skincare Glowing Skin Day Cream with Hyaluronic Acid 50 ml UK

Atlantis Skincare

This luxurious, 100% natural day cream with anti-aging properties and hyaluronic acid is specifically formulated to boost your skin's natural beauty. Exclusively handmade in small quantities with love and passion for all natural skincare, this face cream formula combines only the best of high-end ingredients that nature has to offer. The blend of precious natural seed oils and exotic butters ensures powerful antioxidant protection, promotes skin regeneration and helps to prevent skin aging process.



DEFENSE SOAP® Defend what you have built.

Defense Soap Shower Gel, USA
Greenville Converting Limited

Defense Soap Shower Gel is formulated with the same natural ingredients as their soap bars PLUS coconut oil. These high quality natural ingredients have potent antifungal, anti-bacterial and anti-viral properties. This moisture-rich liquid gel leaves your skin feeling clean, fresh, healthy and nurtured.



KissBalm All Natural Lip Care Range Hong Kong Coconut Matter Limited

Coconut Matter's KISSBalm range features ten vegan and eco-friendly lip balms that make for a wonderful addition to any purse or pocket. Hand blended with edible and natural ingredients that have been carefully chosen to soften, moisturise and protect your lips. The tinted KISSBalm comprises 7 stylish colours, each double as blush or highlighters. The three un-tinted KISSBalm has the added benefit of essential oils, meaning each chic lip balm stick can double as an aromatherapy balm.



AGE D'OR
NATURAL ESSENCE
AGE D'OR, Taiwan
H&H Group Co., Ltd.



ÂGE D'OR explores a rebirth of your skin and hair. H&H Group has devoted to the development of herbal and natural products over 25 years. Cooperating with the top biomedical team to refine the purest material from Himalayan Mountains with exclusively patented extract technology. ÂGE D'OR follows three simple steps - Refresh, Rejuvenate and Revitalize - to regain your fresh carefree life.



Lhamour Body Butter with Sea Buckthorn, Mongolia LHAMOUR Hong Kong



Lhamour is a skincare brand from Mongolia and is the first company to be accredited "Organic" by the Mongolian Chamber of Commerce. Lhamour uses traditional Mongolian ingredients such as sea buckthorn, Jants salt, yak's milk, goat's milk, horse oil and combines these with natural ingredients to create healthy and natural skincare. Lhamour's body butter is rich and creamy and absorbs easily into the skin. No preservatives, artificial perfumes or chemicals are used so our products are safe for the whole family.



NAVEEN ORGANIC for the whole family

Feminine Wash
Taiwan
Evergoods Global Co. Ltd

NAVEEN understands that each woman's "lady garden" needs luxury care. Pure ingredients are chosen. It is a natural alternative to traditional harsh soap cleansers. Perfectly balanced to complement a woman's pH, while helping to prevent odor causing bacteria. Safe enough for expecting moms and even younger users.

Organic All Australian Skin Care Australia The Bare Essentials Skincare & Nourish Bee Products

All Australian formulated skin care range. The Nourish range of products are all Natural and Australian made, free from Parabens, petrochemicals and Palm oil. #Nourish baby lotion is crafted from natural organic and all Australian ingredients for baby's sensitive skin. It is important to use all natural ingredients to protect your skin from harmful chemicals used in many skin care products.



Nourish



Skincare Products West Africa Evertoll (China) Trading Limited



Aaffia Skincare products using the natural resources in Togo, West Africa. The shea butter is certified "Fair for Life: Social & Fair Trade" by IMO (Institute for Marketecology). IMO's Fair for Life certification combines strict social and fair trade standards with adaptability to local conditions. Aaffia Skincare products ranging from hair care, facial care, body care, to deodorants. Using sustainable and unrefined ingredients which are good to both our body and the nature.



ZECHSTEIN MIRACLE

Zechstein Miracle Body Lotion, Hungary Wanadis Kft.

Zechstein Miracle Body Lotion is a unique formula made out of 250-million-year-old Zechstein Miracle Magnesium Oil, that delivers a large dosage of magnesium into the body by penetrating through the skin. Zechstein Miracle Magnesium Body Lotion is made with 35% Zechstein Miracle Magnesium Oil, shea butter and sweet almond oil. It is a light and smooth formula with a pleasant citrus scent. It absorbs quickly, without any greasy feeling.



HEALTHY FORCE

Healthy Force Korea
Food Solution Corporation

With the know-how of the FoodSolution's Diet Natural Foods and technology, we ferment and personally grown Lizard's tail herb, Saururus, which are environmental-friendly for about three years to make fermented extract. With this extract, we make a dough then ventilate and dry them in room temperature without heat. The Healthy Force Diet Natural Foods are absorbed quickly into our body, which supplies sufficient enzymes and balanced nutrients. This provides the perfect combustion which will help maintain healthy body.



Natures Plus

Sunflower Protein, USA
Natural Organics, Inc.

With healthful branched-chain amino acids, sunflower protein is the protein of choice for athletes, or anyone seeking improved lean body mass, strength and overall well-being. Natures Plus Organic Sunflower Protein delivers the revitalizing protein you need to power your day and keep your body healthy! With its superior taste, this instant protein can be enjoyed for breakfast, lunch, dinner, or anytime you need an energy boost. Plus Organic Sunflower Protein delivers all the natural benefits without any artificial additives.



Sambu Guard for Kids, Switzerland
Food For Life Emporium Ltd

Both moms and children approved, Dr Duenner's Sambu Guard for Kids throws a powerful punch against colds and flus. This Swiss, all natural, immune boosting formula uses echinacea, elderberry and vitamin c to help your little ones fight seasonal changes as well as viruses and the typical cough and cold. Sweetened only with natural pear and raspberry juice, this kid friendly liquid formula is readily absorbed and can be a great replacement for your typical fruit juice packs.



Mirtogenol, Singapore
Nature's Farm Pte Limited



A patented formula co-developed by an Ophthalmologist & a group of scientists from UK & Italy, Nature's Farm Mitogenol contains proprietary combination of 2 trademarked & Clinically studied ingredients: Pycnogenol and Mirtoselect. The first nutrition targeted to regulate eye pressure. It is clinically proven and about 95% of tested subjects have reduced ocular pressure after 3 months of consumption. Patented formula with Patent number of 163191 [WO 2009/090085]. Vegetarian Formula - Premium two botanical extracts suit for vegetarain.



Bitter Melon & Green Tea, Hong Kong
Hey Tea Company Limited

Bitter Melon & Green Tea provides the function of detoxification, anti-oxidation and anti-aging. It may also help stabilizing blood sugar and cholesterol. It is well received by diner-out or people suffering from sore throat. Bitter Melon is from South Korea and Green Tea is from Kagoshima of Japan. All ingredients are delivered from the farms directly. These farms meet the international accreditation standards on organic farming and sustainable agricultural practices.



Hair Volume™

Hair Volume, Sweden
New Nordic Healthbrands AB

Hair Volume is a tablet of apple extract in combination with millet, horsetail, amino acids, biotin, zinc and copper. The tablet provides nutrients to the scalp and hair follicles (hair shaft "root"), wherein the hair is formed, to maintain and boost hair growth. The content of biotin and zinc helps in the maintenance of normal hair and normal skin. Zinc contributes to the maintenance of normal nails. Copper contributes to the normal pigmentation of the hair.

FLAXICAL, Malaysia
KJI & Co. Sdn Bhd



FLAXICAL is specially formulated using patented undenatured type II collagen, wholefood calcium, wholefood magnesium, proprietary blend of ginger juice, ginger extract and peppermint. It helps to improve, nourish, relieve pain and inflammation, repair damaged joints, provide you the perfect natural solution to bone, joint and pain problems.



Bite Me – Immune Booster
New Zealand
Liubajiujiu Limited

Bite Me tonic is an immune boosting tonic that can be used daily as maintenance or as a boost. Bite Me contains Manuka Honey, Apple Cider Vinegar, Turmeric and other al natural ingredients. Bite Me has been formulated to easily combine the natural ingredients people recommend we take daily with no fuss.



salba chia
超營奇亞籽™

Organic Salba Chia™
South America
Life Is For Excellence Limited

Organic Salba Chia™ -@Sahi Alba 911 & 912 is the only registered chia seed in the world. It has the highest value of plant-derived Omega-3 antioxidants among all chia seeds and can even be heated to 220°C. It is rich in plant protein and dietary fibre - a perfect fit for any dish. Salba Chia™ has been used by clinical researchers from the Faculty of Medicine, University of Toronto to promote weight loss in people with diabetes.



Since 1978

Wayon Organic Tienchi Tablet (Natural or Steamed), China
Way On Tienchi Co., Ltd. (Hong Kong)

Wayon Organic Tienchi Tablet (Natural or Steamed) has passed 429 items in the pesticide residue testing in Japan. It is produced under the GMP standard. Regarded as the product with the highest quality compared to the other similar products in the market, it can cure or improve all the diseases related to blood.



Natural Living

Exhibit Highlights



健康智慧 源自天然
AQ Bio Sanitizer Spray
Hong Kong
AQ Bio Technology Group Limited

AQ is a bio product made of natural ingredients. It is effective in eradicating germs and viruses, deodorization and instant decomposition of VOC. Besides its strong deodorization and disinfection abilities, the plant collagen extract in AQ is efficacious in skin repairing, relieving sub-health symptoms such as skin irritation and itching as well as suppressing the spread of contagious diseases.

JO SHINE

Konjac Sponge, China
C. Shine International Trading Co., Ltd

GreenTouch believes that everyone has the responsibility to take whatever steps to make the environment more eco-friendly. Both their bamboo fiber wares and konjac sponge made by the eco-friendly material, which mainly contained natural fibers. They are not only certified by FDA/LFGB, but also biodegradable at end of product life. Let's share the idea of "Live Eco, Live Colorful".



Buds™
Oralcare Organics

Buds Oralcare Organics Malaysia
Skin Corner Limited

Certified organic and preservative-free oral care for babies and kids. Buds Oralcare Organics are specially formulated toothpastes that are ultra-mild, safe and effective in preventing tooth cavity and maintaining good oral health for every stage of your child's development.



T.Y. CHU & CO., LTD

Dropper Bottles, France
T.Y. Chu & Company Limited

Dropper bottles are perfect packaging for flavor, fragrance and aromatherapy products. The bottles are made of amber Type III glass that conforms to USP and EP for light transmission to shield off UV light. Neck finished is precisely made for hermetic seal with proper caps. The bottles are made in Class 100,000 cleanroom, packed in strong shrink wrap packs. The bottles are ready-to-fill for oral preparation.



All Natural Multi-Purpose Kitchen Cleaner
Australia
Koala Eco Pty Ltd.

LEMON MYRTLE with MANDARIN ESSENTIAL OIL The powerful yet eco-friendly formula cuts through dirt, grime and harmful bacteria without the need for toxic chemicals, which is 100% Naturally Derived Ingredients and environmentally friendly. Free of dyes, masking agents, synthetic perfumes, chlorine, SLS and phosphates. It is not only non-toxic and never tested on animals, but also palm oil free.



THE HUMBLE CO.

Natural Toothpaste, Sweden
The Humble Co. AB

The toothpaste from The Humble Co. is brought to children by dentists who care about children oral health, the environment and children in need of oral care. It is eco-friendly, vegan and a modern alternative to standard toothpaste. Good for children teeth, gums and breath. Every Humble purchase goes towards funding projects for the benefit of children in need.

OrganiCup Denmark



OrganiCup ApS OrganiCup

OrganiCup – The menstrual cup is made of 100% medical-grade silicone with no chemicals. It is anti-bacterial and ultra-hygienic. OrganiCup only collect thus eliminating irritation and dryness. It is secured by a light vacuum, and the soft material won't make you feel a thing. Once inserted properly there is no risk of leaking. It is reusable for up to 10 years and is potentially the biggest contribution towards protecting our environment you can personally make. OrganiCup is certified by AllergyCertified and Vegan Society.



OrganiCup is now certified hypoallergenic



BE BE Green Washing Powder/Gel
Lithuania
UAB "Grande Stile"



Products are made from natural ingredients. According to unique formula they have selected only 100% biodegradable components, which will let you enjoy the great washed fabrics, good health and cleanliness at home and green nature.

Register Now!

1 Visit website



www.NaturalProducts.com.hk



2 Fill in the form

3 Print Confirmation



NOPA is your one-stop expo for the latest and the best in natural, organic, fair trade, sustainable, ethical, free-from, eco and healthy living products from around the world. Register for the expo now and discover thousands of brands and products from the natural and organic industry - all under one roof.

Booth & Sponsorship Enquiries:

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Venue

Hall 1DE, Hong Kong Convention and Exhibition Centre

Date & Time

30 August, 2017 (Wed) 10am – 6pm
31 August, 2017 (Thu) 10am – 6pm
1 September, 2017 (Fri) 10am – 5pm

*Free admission for trade visitors

diversified COMMUNICATIONS HONG KONG

Diversified Communications is a fast growing international communications company headquartered in the United States. With 16 offices across 7 countries and 9 divisions, the company spans across broadcasting, digital products, software, publishing and the production of market-leading events, with a product portfolio serving 16 industries in 14 countries and counting. In Hong Kong, Diversified Communications organises a growing portfolio of trade exhibitions and conferences including Restaurant & Bar Hong Kong, Seafood Expo Asia, Natural & Organic Products Asia, Retail Asia Expo, Omni Channel Retailing Conference, HR Summit & Expo Hong Kong, Learning & Teaching Expo, and Asia-Pacific International Conference. All the events embrace an established relationship with key suppliers and buyers in different industries.



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亚洲天然及有机产品博览会

Bringing the natural and organic world together

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