



HKHFA E-NEWSLETTER



會長的話

張玉儀女士
香港保健食品協會會長

香港保健食品協會服務保健食品行業16年，一直致力於促進、代表和維護香港保健食品行業的利益。我們決心成為行業、政府和消費者之間的橋樑，維護可持續的商業環境，為消費者提供健康食品的真實信息。

COVID-19疫症席捲全球，商業環境面臨前所未有的挑戰和危機，但它提高了公眾對健康的意識，為健康食品行業帶來了商機。

疫情期間，協會與各行業協會、政府部門保持密切聯繫與合作，為會員提供最新信，尋求資金和資源，速數碼化轉型，拓展業務網絡。

香港保健食品協會努力提升保健食品行業的標準及自我監管。協會經營廣泛的專業服務，如自由銷售證書、優質產品標誌和表揚卓越表現保健食品企業。

隨著開放中國國內市場的試點計劃以及香港融入大灣區的發展，香港保健食品協會將通過這項國家政策為我們的會員尋找更多潛在的商機。

我衷心感謝會員和業界對我的信任和支持及誠摯的感謝第十五屆會長簡先生的指導。在兩年任期內，我會致力於秉承香港保健食品協會的使命，推動香港及大灣區的整體健康和行業及市場的向前發展。期待您們積極參與，一同邁向香港健康新時代的工作。



卸任會長的話

簡立信先生

香港保健食品協會第十五屆會長

過去兩年，世界各地以至香港，飽受疫情困擾，猶幸政府及各界的積極對應措施，令香港成爲復甦最快的其中一個地區。

回顧過去兩年來，協會致力於爲會員創造價值，凝聚業界力量，增加協會認受性，提昇產品質量，推動保健食品行業發展，鞏固消費者信心，提昇市民健康水平，減少醫療開支，並鼓勵會員公司積極推展”環境、社會和企業管治(ESG)”方面的工作。

任內更推出了優質產品標誌Quality Product Seal (QPS)及卓越表現保健食品企業大獎，望能爲提升產品質量及表揚優秀企業出一分棉力，帶動行業持續發展！爲嘉許各會員出心出力的對協會的支持，亦推出了積極參與會員公司獎及個人獎！

協會的標誌設計亦更新了，期望帶出新的形象，亦代表會員打進國際市場的願景。任內亦首創了協會口號「凝聚保健力量」，冀業界同心携手，共創優越營商環境。

在企業社會責任方面，協會與心晴慈善基金會協力推廣精神健康，並得到由社會服務聯會頒發「同心展關懷」証書。

能夠爲理事會及協會服務，本人感到非常榮幸。亦熱烈歡迎新一屆會長張玉儀女士履新，張女士對會務的熱誠，及在行業的專業知識，定必帶領協會在現有基礎上更上層樓！我亦衷心祝賀我們的長青樹副會長周薇薇女士，及勞苦功高的陸華先生，繼續擔任副會長及名譽司庫一職，並且衷心祝賀新當選的副會長及名譽秘書長馮偉昌先生，馮先生爲美國安利(香港)日用品有限公司總經理，是一位出色的領袖與營養學專業人員。

本人對新的一屆會長及副會長充滿信心，定能帶領協會繼續前進，爲業界及消費者謀福祉！

副會長的話

周薇薇女士



過去兩年，持續的疫情改變了全人類的生活，同時亦重新喚起了人們對健康的追求和免疫機能的關注。越來越多人注重健康的飲食習慣，保健食品的特定成份和中成藥保健品類的特定組方能幫助保持強健體魄，這大時代正好是一個發展契機為市民的健康作出貢獻。

傳統的中草藥保健品已經有多種方便服用的型式，如膠囊劑、片劑、口服液等。除了方便使用之外，消費者最關心產品的安全性，受惠於區塊鏈技術(Blockchain)的發展，保健品的天然原料現在可以由種植、採收、加工、運輸到銷售都能得到全面完整的追蹤，有效保障產品的質量，使消費者能更放心服用。區塊鏈技術帶來了新的監管模式，增強外國對香港保健食品品質的信心，有利將香港的保健食品推廣到國際市場。世界各地均有採用天然產物或草藥製作的健康食品，祈望同業們在未來繼續擴大保健食品的產業，並引入更多的國際產品讓市民有更多的選擇。

陸華先生



新一年新氣象，在此祝願各位會員萬事如意，身體健康，業務蒸蒸日上。保健食品業在營商環境困難重重下，仍然積極為市民大眾提供優質保健品，加強市民保健意欲。在防疫環節擔當著重要角色。經過兩年多的疫情，終於在今年第四季，協會成功安排了兩個活動給會員，分別是保齡球比賽暨嘉年華，及第16屆香港保健食品週年晚宴，在跟從防疫措施下讓會員難得可以聚首一堂。我們正計畫來年活動，各會員可留意協會之後電郵公佈。

馮偉昌先生



因疫情關係，全球消費者變得更關注健康，營養補充品需求大增，使「營養與保健」成爲一個關鍵的宏觀趨勢。協會將會繼續與本地機構及傳媒緊密合作，提倡教育市民安全及正確地使用保健食品，加強市民對保健食品功效的認識，從而擴大富有知識基礎的消費者市場，同時保障公眾健康。另外，我們亦會繼續與政府及各行業協會保持緊密聯繫，支援會員於疫情的挑戰下探索和開展更多商機。最後，祝願各會員2022年生意興隆。

香港保健食品協會理事會 (2022-2023)

會長

張玉儀女士

康盟有限公司執行董事

副會長

周薇薇女士

香港保健中心有限公司
執行董事

陸華先生

美國如新企業香港分公司
港澳總經理

馮偉昌先生

美國安利(香港)日用品
有限公司總經理

秘書長

馮偉昌先生

美國安利(香港)日用品有限公司總經理

司庫

陸華先生

美國如新企業香港分公司港澳總經理

理事

曹偉勇先生

華潤堂有限公司香港區總經理

陳宇齡先生

培力國際(香港)有限公司主席

趙德賢先生

依時健有限公司執行董事

黃雍勝先生

全美世界美容保健有限公司董事

簡偉基先生

DFI零售集團 – 萬寧法規事務經理

林曉斌先生

仙然康寶發展有限公司董事

李廣生先生

中國檢驗有限公司副總經理

李振強先生

無限極(香港)有限公司香港及澳門業務及市場營業負責人

羅潔梅女士

輝亞企業顧問有限公司高級經理

文宇亮先生

安永國際(亞洲)有限公司營運及市場拓展總監

蒙燦櫻女士

樂寶健康有限公司董事總經理

施潔瑜女士

惠氏(香港)控股有限公司事務總監

謝天澤先生

維特健靈健康產品有限公司董事

徐啓雄先生

美儉有限公司常務總監

黃麗琮女士

美國家得路天然健康食品有限公司產品經理

活動花絮及預告

<保齡球錦標賽暨嘉年華>



「2021年度保齡球錦標賽暨嘉年華」，於2021年9月10日完滿結束。多家會員公司踴躍支持，共10支隊伍參賽。今年採用現場抽籤混合組隊方式，不單增加刺激感，同時增加會員互相認識及合作機會。同場分別頒發「隊制賽」和「個人賽」冠亞季軍、及「最受歡迎保齡球手」等多個獎項。各參賽者亦獲派發由會員公司贊助的紀念品，為賽事增添愉快氣氛。

<2021 會員週年大會>

2021年度會員大會於2021年11月23日以Zoom視訊方式舉行，由會長簡立信先生主持及宣讀年度報告，各主要委員亦分別宣讀年度財務報告、外部及內部事務報告、策略發展報告等，全部報告會員接納通過。

大會另一項重要議程是選出新一屆會長、主要委員及理事，過程順利。在此預祝新一屆會長、各主要委員及理事一同帶領下，會務蒸蒸日上，更進一步。

<第十六屆週年晚宴暨頒獎典禮2021>

「第十六屆香港保健食品協會週年晚宴」於2021年11月30日，於尖沙咀喜來登酒店宴會廳完滿舉行。當晚出席來賓超過170人，各嘉賓及會員闊別兩年再次聚首，為協會加油打氣。當晚邀請到商務及經濟發展局副局長-陳百里博士, JP為主禮嘉賓及致詞，並與各嘉賓及新一屆理事進行大合照。



當晚亦舉行就職典禮，並頒發多個獎項，包括「卓越表現保健食品企業獎」、「積極參與會員公司－金銀銅獎」、「積極參與會員個人獎」，以及「優質產品標誌大獎」等等，活動豐富。在此感謝各籌備委員，為符合防疫政策而不斷為晚宴調整而付出的努力，使晚宴得以順利舉行。

香港保健食品協會 「卓越表現保健食品企業大獎2022」

為表揚成功及表現卓越的企業，協會新設立此「卓越表現保健食品企業2022」獎項，表彰在各方面都有突出表現的會員公司。除了可增強公眾對公司品牌信心外，更能鼓勵業界不斷追求優化，持續進步。期盼企業的不懈努力，不但強化業界，消費者亦受惠於更優質的保健食品。

首屆推出反應熱烈，多達13家入圍公司競逐是次獎項，大會根據5大範疇的評分標準，包括：營商理念及領導模式、產品研發與創新、市場策略、顧客服務及企業社會責任，選出3家最優秀公司獲得此大獎(排名不分先後)，並已於協會16週年晚宴中頒發：



美國安利(香港)日用品有限公司
榮獲卓越保健食品企業大獎，
由總經理馮偉昌先生(中)代表接受嘉許。



維特健靈健康產品有限公司
榮獲卓越保健食品企業大獎，
由商務總監黃嘉康先生(中)代表接受嘉許。



惠氏(香港)控股有限公司
榮獲卓越保健食品企業大獎，
由總經理周秀翹女士(中)代表接受嘉許。

外部事務委員會最新資訊

活動

1. 防偽智能標籤技術網絡研討會

外部事務委員會於 8 月 19 日組織了一次網絡研討會，邀請了HiMarketing和凸版兩家公司談論新的智能防偽和追溯技術。15名成員參加是次網絡研討會。

2. 香港衛生署網上研討會

10月舉行香港衛生署網絡研討會，講解了“不良醫療廣告條例和中藥產品註冊”。

3. 香港生產力促進局《基金申請及防偽技術應用》講座

香港保健食品協會聯同香港生產力促進局在10月6日為會員舉辦講座，內容分為三部分。

第一部分講解再工業化、創新科技、智能生產工序及在本地發展高增值產業及產業鏈第二部分講解中小企資



(SMEReachOut)，協助

中小企配對合適的資助計劃方案，並解答申請上的問題，以提高中小企對政府資助計劃的認知，鼓勵他們善用政府提供的支援。第三部分為加強香港本地保健食品及藥品業的防偽技術應用，提升行業對防偽技術的意識及認識，鼓勵業界參與防偽技術應用計劃，瞭解更多的應用知識及術，從而提升品牌價值。講座完結後，更參觀重金屬、生物、細菌及基因化驗所，5間會員公司參與是次活動。

4. GS1 會議

外部事務委員會與GS1召開會議，討論未經授權的條碼問題。使用智能條碼、智能二維碼、香港信譽產品，是推廣品牌形象和收集客戶數據的良好營銷工具。GS1免除香港保健食品協會會員加入GS1會籍的入會費，折扣有效期至 12 月底，年費將按比例計算。

支持機構

1.第十四屆健康博覽會

副主席張玉儀女士在健康博覽會上發表講話，讓聽眾更了解東西方保健食品和保健食品的發展趨勢。香港保健食品協會設有一個展位，向我們的市民宣傳協會的使命，並招募更多會員。



2.GS1 第七屆食品安全論壇

第七屆食品安全論壇，今次以“危機時期的食品安全：反思、重置、復興”為主題，探討應對持續大流行帶來的食品安全和供應問題的方法。外部事務委員出席論壇，支持食品安全管理。

3. 工商機構支援持基金

香港保健食品協會是現代化中醫藥協會“工商機構支援持基金”的支持機構，基金旨在提升香港健康產業的競爭力，推動香港健康產業在大灣區的建設。

即將舉行的活動

外部事務委員將會與心情心情行動慈善基金合作舉辦靜觀工作坊，透過練習靜觀，覺察情緒或思想的變化，正面回應，舒緩情緒。

策略發展委員會最新資訊

委員會就近日一些法例的更新, 向會員發放了相關訊息, 務求令會員儘快掌握新的要求, 制定對應方案。以下為最近一些相關法例的更新要求, 並已於2021年10月以電郵發放予會員:

1. 歐盟將會禁用二氧化鈦(E171)作為食品添加劑
2. 加強對皮膚消毒產品的規管
香港藥劑業及毒藥管理局(管理局)就加強對含有苯甲銜銜的鹽類、苯乙銜銜的鹽類、西三溴銜銜、雙氧水及碘/聚維酮碘液的皮膚消毒產品的規管, 將於2022年6月11日生效。
3. 澳門衛生局於2021年7月就為更新藥物進口的申請文件作出新批示
4. 澳門《中藥藥事活動及中成藥註冊法》於2022年1月1日生效。法案新增“中成藥註冊”定義, 明確中成藥須註冊方可在本澳流通。

會員推薦計劃

為鼓勵更多業界同行加入香港保健食品協會, 協會於即日起推出會員推薦計劃。現任普通會員或附屬會員, 每推薦一間會員公司成功加入本會, 將可於來年續會獲得15%折扣。每多推薦成功一間會員公司, 便可再獲15%折扣優惠。最多可全免會費續會。此計劃至2023年3月31日(以成功審核當日計), 各位會員勿失良機。詳情請參閱香港保健食品協會官網。

健康資訊

(按下圖檢視全文)



醫藥人文章

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健康資訊

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醫藥人文章

協會以市民及消費者的福祉為依歸, 透過不同媒體例如報章、雜誌、互聯網等等, 提供最新的保健食品科研發展及如何正確、安全使用保健食品的資訊。如要閱讀已刊登的文章請雙擊選定的主題。

打疫苗前 由飲食開始管理三高 | 醫·藥·人

2021-08-26

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HKHFA E-NEWSLETTER



SPEECH FROM PRESSIDENT

BY MS. JOANNE CHEUNG

The Hong Kong Health Food Association has been serving the health food industry for 16 years and has been endeavoured to promote, represent and safeguard the interests of the Hong Kong health food industry. We are determined to act as the bridge between the industry, government and consumers, maintain an open and sustainable business environment and provide accurate information on health food for consumers.

COVID-19 pandemic has ravaged the world and the business environment has faced unprecedented challenges and crises, but it has increased public health awareness and brought business opportunities to the health food industry. The association maintains close liaison and cooperation with various industry associations, government departments to provide up-to-date information, funding support and resources for members to accelerate digital transformation and expand business networks.

HKHFA strives to set and uphold the standard of health food industry's practice. The association operates a wide range of professional services such as issuing Certificate of Free Sale, Quality Product Seal and set up "The Most Outstanding Performance Health Food Company" awards.

With the upcoming pilot scheme in Greater Bay Area aiming to integrate Hong Kong's health food into China, HKHFA will capitalize on this national policy and leverage our resources to explore potential business opportunities for our members.

I offer my heartfelt appreciation to all members and the industry for your trust and support. I would also like to express my sincere gratitude to 15th President, Mr. Nasser Khan for his guidance. In my two years term, I will continue the mission of HKHFA to communicate, cooperate and serve the industry. I look forward to your participation in our works towards a new health era of Hong Kong.



NOTE FROM OUTGOING PRESIDENT

BY MR. NASSER KHAN

For the past 2 years, the pandemic has affected Hong Kong and the world to an unprecedented extent. Thanks to the proactive measures of the government and united efforts of all circles, Hong Kong is amongst the regions that recovered most rapidly.

During these challenging times HKHFA has worked even harder to help create values for our members, to raise product quality, to drive the development of the industry, strengthen consumers' confidence in the industry.

By encouraging consumers to be more health conscious with the help of Health foods, we believe it will help improve the quality of life plus help the consumer reducing medical expenses, thereby supporting our member companies to better shoulder our collective responsibility towards Environment, Social and Governance (ESG).

During my term of service, I have launched the Quality Product Seal (QPS), as well as the Most Outstanding Performance Health Food Company (MOPC) Award. I hope that this small step can initiate the continuous and sustainable development of the industry. The Recognition Program is also launched with the purpose to recognize members who have contributed their relentless effort to the Association.

The logo of the Association has also been re-designed to better deliver the goal of our member companies to expand in global markets. The catchphrase of the Association, "Cohesive Voice of Health Care", is first created, which implies the industry to work together to create a better environment for the health food industry !

With respect to corporate social responsibilities, we have been promoting mental health together with Joyful (Mental Health) Foundation. The Association has also got the Caring Organization certificate.

It has been my great pleasure to have served all of our Council Members and the whole association. I take great pride in welcoming our new President Ms. Joanne Cheung, a kind hearted yet highly professional friend I believe will build upon the foundation laid by former Presidents & take our Association to new heights! I sincerely congratulate our "evergreen" passionate Vice President Ms. Vivien Chou as well as our super hard working Mr. Danny Luk to continue as VPs & Treasurer! Sincere welcome & congratulations to our newly elected VP/Honorary Secretary, a sincere dedicated expert in Health Food nutrition – Mr. Ali Fung, General Manager of Amway Hong Kong Ltd. !

I'm sure our new Key Officers team will lead our Association to the next level in both numbers of members as well as helping the whole industry to progress !

Message from Vice Presidents

Ms. Vivien Chou



In the past two years, the continuous epidemic has changed our lives, and at the same time, it has also reawakened people's awareness of the importance of good health and immune function. More and more people pay attention to healthy eating habits. The specific ingredients of health food and the combination of proprietary Chinese medicines' health-preserving products can help to maintain a strong body. This era is exactly a development opportunity to contribute to the public health system.

Traditional Chinese herbal health products have been available in varieties of convenient forms, such as capsules, tablets, oral liquids, etc. In addition to the convenience of use, consumers are most concerned about the safety of products. Benefiting from the development of Blockchain Technology, the natural raw materials of health care products can now be used to track the process from planting, harvesting, processing, transportation, and sales. Complete tracking may effectively guarantee the quality of the product so that consumers can take it with more confidence. Blockchain Technology aims to bring about a new regulatory model, enhancing to promote Hong Kong's health food products. There are already health food products made from natural products or herbs all over the world. We hope that the Hong Kong health food industry will continue to expand in the future, more international products to be introduced to HK and bring to citizens more choices, with quality assurance to the international market with confidence.

Mr. Danny Luk



Happy New Year! Wishing you all the best with good health and business be prosperous. The health food industry is actively providing high-quality products to the public in the difficult business environment. All members play an important role in the epidemic situation. After more than two years of the pandemic, the Hong Kong Health Food Association arranged two events for members in Q4 last year, which were the Bowling Contest and Fun Carnival and the 16th Anniversary Dinner. Giving an opportunity for members to gather under the epidemic prevention measures. We are planning members' activities for this year, and members may pay attention to the email announcement from the association.

Mr. Ali Fung



“Health and Wellness” is a critical macro trend, as global consumers are now more health conscious due to the pandemic. The Hong Kong Health Food Association will continuously work closely with local organizations and media to advocate safe and proper use of health food products, and to raise awareness on health food products effectiveness among public, thereby enlarge the knowledge-based consumer market, as well as to safeguard public health. At the same time, we will be continuous to lobby with government and different trade associations to provide support to our members to explore opportunities during current pandemic situation. Finally, wish all the members a prosperous business in year 2022.

Hong Kong Health Food Association Council

(2022-2023)

President

Ms. Joanne Cheung
Managing Director Concord Alliance Ltd.

Vice President

Ms. Vivien Chou
Executive Director
The Hong Kong Health Care
Centre Ltd.

Mr. Danny Luk
General Manager
Hong Kong & Macau
Nu Skin Enterprises
Hong Kong, LLC

Mr. Ali Fung
General Manager
Amway Hong Kong Ltd.

Honorary Secretary

Mr. Ali Fung
General Manager
Amway Hong Kong Ltd.

Honorary Treasurer

Mr. Danny Luk
General Manager
Nu Skin HK & Macau

Council Members

Mr. William Cao
General Manager (H.K. District)
CR Care Company Ltd.

Mr. Benny Lam
Managing Director
Natural Health Care Development Ltd.

Ms. Lily Mong
Managing Director
Noble Health Company Ltd.

Mr. Abraham Chan
Chairman
PuraPharm International
(H.K.) Ltd.

Mr. Boris Lee
Deputy Managing Director
China Inspection Company Ltd.

Ms. Veronica Sze
Director, Corporate Affairs
Wyeth (Hong Kong) Holding
Company Ltd.

Mr. Terry Chiu
Executive Director
Easy Health Hong Kong Limited

Mr. Clement Lee
Head of Sales and Marketing,
HK & Macau
Infinitus (HK) Company Ltd.

Mr. Ryan Tse
Director
Vita Green Health Products
Co., Ltd

Mr. Huang Ban Chin
Director
Best World Lifestyle (HK) Co. Ltd.

Ms. Doris Lo
Senior Manager
Avia Corporate Advisory Limited

Mr. William Tsui
Director General
Mekim Ltd.

Mr. Kan Wai Kee, Brendon
Regulatory Affairs Manager
DFI Retail Group – Mannings

Mr. Jerry Man
Senior Operation Manager
Nu Life International (Asia) Ltd.

Ms. Joy Wong
Product Manager
Catalo Natural Health Foods Ltd.

Activities Highlights and Preview

< Bowling Contest and Fun Carnival 2021 >



The Bowling Contest and Fun Carnival 2021 was held on September 10, 2021.

10 teams enrolled in this event. Under new rules, all teams were mixed by draw, members not only enjoy more fun and excitement, but also have a chance to cooperate with other members.

Awards of Team Winner, Individual Winner, and Most Popular Bowler were presented at the end of event. Souvenirs which sponsored by members were prepared for all participants. It was a happy moment for the bowlers.

<2021 AGM Annual General Meeting>

The 2021 Annual General Meeting was held on November 23, 2021 by Zoom video meeting. President's Annual Report was read out by Mr. Nasser Khan, The President of HKHFA. Financial Report, External and Internal Affairs Report, and Strategic & Regulatory report were read out by other key officers respectively. All reports were adopting by council members. One of the most important agenda was election of the new President, new council members and key officers, the process went smoothly. Congratulations and best wishes to the new council.

<The 16th Anniversary Dinner and Award Ceremony 2021>

The HKHFA 16th Anniversary Dinner was successfully held on November 30, 2021., located in the ballroom of Sheraton Hong Kong Hotel, more than 170 guests attended in the evening. Due to the pandemic issue, the last gathering has been two years away. It was our honor to invite Under Secretary for Commerce and Economic Development, Dr. Bernard Chan, JP to be our guest. Dr. Chan did also give a speech, and took group photos together with all new council members.



The inauguration ceremony was held during dinner, and several awards were present at night, including Most Outstanding Performance Health Food Company (MOPC) Award, Recognition Award - Company, Recognition Award – Individuals, and Quality Product Seal (QPS) etc. Moreover, thank you for the committees put so much efforts for the arrangement of the dinner which complied with the disease prevention measures.

HKHFA Most Outstanding Performance Health Food Company Award 2022

In order to recognize outstanding performance and achievements of our member companies in the Health Food industry, we have newly launched this HKHFA Most Outstanding Performance Health Food Company Award. Alongside with the benefits of the award in terms of upgrading company image and increasing brand exposure, the Award will at the same time encourage the industry to strike for continuous improvement in every aspect. The unremitting efforts of the member companies to strive for excellence will eventually benefits not only the industry but the consumers as a whole.

Up to 13 companies are shortlisted for the award. Companies are evaluated based on five criteria including their mission and leadership, marketing strategy and public awareness, product development and innovation, customer service, and corporate social responsibilities. Three companies have won this prestigious award which is presented during the HKHFA 16th Anniversary Dinner. They are (names listed in no particular order):



Amway Hong Kong Ltd. was awarded the Most Outstanding Performance Health Food Company Award 2022. Mr. Ali Fung (middle), General Manager, received the award on stage.



Vita Green Health Products Co., Ltd. was awarded the Most Outstanding Performance Health Food Company Award 2022. Mr. Tony Wong (middle), Commercial Director, received the award on stage.



Wyeth (Hong Kong) Holding Company Ltd. was awarded the Most Outstanding Performance Health Food Company Award 2022. Business Executive Officer, Ms. Traci Chow (middle), received the award on stage.

External Affair Committee

Activities

1. Zoom webinar of Anti-counterfeit Smart Label Technology

EAC organized a zoom webinar on 19th Aug and invited two companies, HiMarketing and Toppan companies to talk about new smart anti-counterfeiting and traceability technology. 15 members joined the webinar.

2. Hong Kong Department of Health online webinar

The webinar talked about "Undesirable Medical Advertisement Ordinances and Chinese Medicines Product registration. The webinar was held in Oct 2021.

3. "Fund Application and Anti-counterfeiting Technology Application" Seminar

The Hong Kong Health Food

Association and the Hong Kong Productivity Council held a seminar for members on October 6. The seminar was divided into three parts: The first part explained the re-industrialization, innovation and technology, intelligent production process and the development of high value-added industries and industrial chains. The second part explained how the support team of the SME (ReachOut) assists SME in matching suitable funding schemes and applications to government funding by SME. The support team encourages SME to make good use of the funding provided by the government. The third part talked about the application of anti-counterfeiting technology in Hong Kong's local health food and pharmaceutical industries, and enhance the industry's awareness and understanding of anti-counterfeiting technology, the Hong Kong Productivity Council encourages the industry to participate in the Second pilot program. The program help the industries to learn the application knowledge and technology to enhance brand value. After the seminar, participants visited the testing laboratories of heavy metals, microbiology and DNA. 5 member companies joined this event.



4. GS1 Meeting

EAC held a meeting with GS1 to talk about the unauthorized barcodes. The use of Smart Barcode, Smart QR code & Hong Kong Trusted Products are good marketing tool to promote brand image and collect customers' data. GS1 waive HKHFA members' entrance fee to join GS1 membership. The discount is valid until end of December 2021. The Annual fee will be calculated on a pro rata basis.

Supporting Organizations

1.The 14th Health Expo

Vice President, Miss Joanne Cheung delivered a talk during the Expo. The talk allowed audience to know more about East and West Health Food and Health food supplement trends. HKHFA had a booth to promote the works, missions of HKHFA to our citizens and recruit more members.



2.The 7th Food Safety Forum

The 7th Food Safety Forum with the theme "Food Safety in Times of Crisis: Rethink, Reset, Revive" today, exploring ways to tackle the food safety and supply issues caused by the lasting pandemic. EAC attended the Forum to support the Food Safety Forum.

3.Industrial and Commercial Organization Support Fund

HKHFA is the supporting organization of ICMCM "Industrial and Commercial Organization Support Fund" to enhance the competitiveness of Hong Kong Health Industry and promote the construction of the Hong Kong Health Industry in the Greater Bay Area.

Upcoming Activities

EAC will cooperate with Joyful Mental Health Foundation to organize a mindfulness workshop. Through practicing mindfulness, recognize change in emotions and respond positively to relieve stress.

Strategic & Regulatory Committee

In order to allow our members to be able to better strategize and cope with regulatory changes, the Committee has released to members in Oct 2021 by email some updated information regarding the amendments of recent regulations, including the followings :

1. The European Union will ban titanium dioxide (E 171) to be used as a food additive.
2. Enhance Regulatory Control of Skin Antiseptic Products
The Pharmacy and Poisons Board of Hong Kong (the Board) has made a decision on enhancing the control of skin antiseptic products containing benzalkonium salts, benzethonium salts, cetrimide, hydrogen peroxide and iodine/povidone iodine will come into effect on 11 Jun 2022.
3. Macau has renewed the requirement on documents for importing pharmaceutical products to align with the requirement of Hong Kong and Greater Bay Area.
4. A government-initiated bill regulating the licensing of traditional Chinese medicine (TCM) products in Macao has been passed and comes into effect on 1 Jan , 2022. The definition of "Registration of Proprietary Chinese Medicines" will be introduced to clarify that Proprietary Chinese Medicines must be registered before they can be sold in Macau.

Member Referral Program

To encourage more industry partners to join the Hong Kong Health Food Association, the association will launch a Member Referral Program. For existing Ordinary Members or Associate Members, every time you referred a potential member company to join the association successfully, you will get a 15% discount on the membership renewal in the next membership term. For each successful referral of a member company, you can get another 15% discount on membership renewal. At most you can renew the membership at no cost. This Program effective from now on until March 31, 2023 (counted on the application approved date). Members do not miss this chance! For details, you may refer to the HKHFA official website.

Health Corner

(Click on the picture to view the full text.)



Health Articles

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Health Information

▶ Frequently Asked Questions

▶ Health Articles

HEALTH ARTICLES

The HKHFA aims at fostering the well-being of the public and consumers, providing information on the latest scientific research and development and the correct safe use of health food through different media such as newspaper, magazine and the internet. To view the previous published articles, just double clicks on the selected topic.



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2021-08-26

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